

Nicosia, 13 July 2018

Conference on Cluster Corporate Governance and Networking

European Commission will support a conference on corporate governance and networking for clusters with the participation of relevant local stakeholders and experts. The event will take place at the Turkish Cypriot Chamber of Commerce on Friday, 13 July 2018 from 10:00 to 13:00. .

The conference, organised by the EU-funded Technical Assistance for Private Sector Development (TAPS) project and the EU Infopoint, aims to create awareness about the benefits of strengthening cluster initiatives and to discuss ways to embrace corporate governance principles as a means to encourage professionalism and competitiveness amongst the clusters in the Turkish Cypriot community. The opening speeches will be made by Mr. Turgay Deniz, President of the Turkish Cypriot Chamber of Commerce; Mr. Michael Docherty, Head of Section European Commission; and Ms. Ebru Kaptan Sertoğlu, Coordinator at KOBIGEM.

During the conference Mr. Vedat Kunt, will present the EU perspective on clustering, cluster networking and cluster corporate governance. Mr. Hürrem Tulga from the Turkish Cypriot Chamber of Shopkeepers and Artisans, Ms. Niyal Öztürk from the EU-funded TAPS project and Mr. Donald Aquilina from the EU-funded Farm Advisory Services Project will provide information on cluster development and discuss its importance for economic and rural development in the Turkish Cypriot community. The event will continue with an interactive discussion on recommendations for a way forward.

Background

The European Union's new Smart Guide to Cluster Policy is a practical guide targeting regional authorities and stakeholders interested in "how to make better use of clusters for promoting regional industrial modernisation, supporting the growth of SMEs and encouraging smart specialisation". It explains what cluster and cluster policies are and what they are not, what makes them successful and why they matter. It presents eight Do's and Don'ts and showcases four Smart Cluster Stories, several cluster programme examples and practical instruments implemented by regions as part of modern cluster policies.

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